



Frequently Asked Questions

1 Who can apply?

The program is suited for startups building technology solutions in the FinTech domain. Solutions that are at the Minimum Viable Product (MVP) or/and stages of early traction will be preferred.

2 What is the format of the program?

CIIE.CO, in consultation with the startup and experts, will set specific milestones for each startup. The startups will then work towards achieving these milestones with support from us.

Training, mentoring, technical assistance and market access will be provided as needed and feasible. Portfolio support will continue for six months including support in raising follow-on funding.

3 Does my company need to be registered to apply?

Yes, you need to be a registered firm to apply.

4 My startup has participated in other accelerator programs before, can I still apply?

Yes. We are open to considering your application. Do highlight the support you received from the previous programs.

5 How will the applications be evaluated? When will I know if my application has been selected?

Once an application is received, we will review it for alignment with the program's objectives.

If aligned, we will schedule a call with the startup for further discussion. Accordingly, program participation will be finalized post evaluation, due-diligence and approval from our Investment Committee.

6 Will CIIE.CO receive equity?

Yes. If selected, the founders will be required to share mentoring equity in the company with CIIE.CO at the start of the program.

7 How will the catalytic capital be disbursed?

The catalytic capital will be disbursed as per our policies in the form of costs anticipated / incurred by the startup towards achieving its milestones, in two to three tranches. A paperless process has been set up to ensure faster disbursement of the funding. Certain expenses are not allowed (founder salaries, alcohol etc.)

8 Are we expected to move to Ahmedabad post selection?

Being an incubator, CIIE.CO can make workspaces available for startups on a chargeable basis if needed. However, the program does not specifically require the startups to be based out of Ahmedabad or any other incubation space of CIIE.CO.

9 Is there any technical assistance offered?

Technical assistance may be in the form of mentor/ expert consultations and market connections. We also offers from its partners special subsidized/ sponsored deals or credits from AWS, Notion, RazorPay, Zoho, etc. Details of the same will be shared once the startup is onboarded.

10 The website for my startup is still under construction and will be ready soon. Will this impact my chances of selection?

While it is good to have a website to understand the offering of the startup better, not having one does not negatively affect your candidature. If you have relevant presentations or videos, feel free to upload those as links, to support us in getting a perspective of your startup.

11 What are CIIE.CO's expectations from the startup?

Selected startups will be required to share monthly updates in a prescribed format shared by us and attend regular portfolio meetings. Startups would also be required to be receptive to inputs and work collaboratively.